Heroes of Pymoli

Trend Analysis

1. Across all players, the purchase number increases as players age increase. Players in the age category of 20 to 24 years old purchase the most comparing to other age groups. Then the purchase amount decreases for age groups older than 20-24.
2. Players in age range 15 to 29 are the majority, which takes near 80% of all players. Among all groups, players in age range 20-24 are the most.
3. There are total 576 players in the data, but for the two most popular items, they only have 13 and 12 purchase respectively. It shows that there is no item is dominant or powerful enough to elicit more purchases from players.